



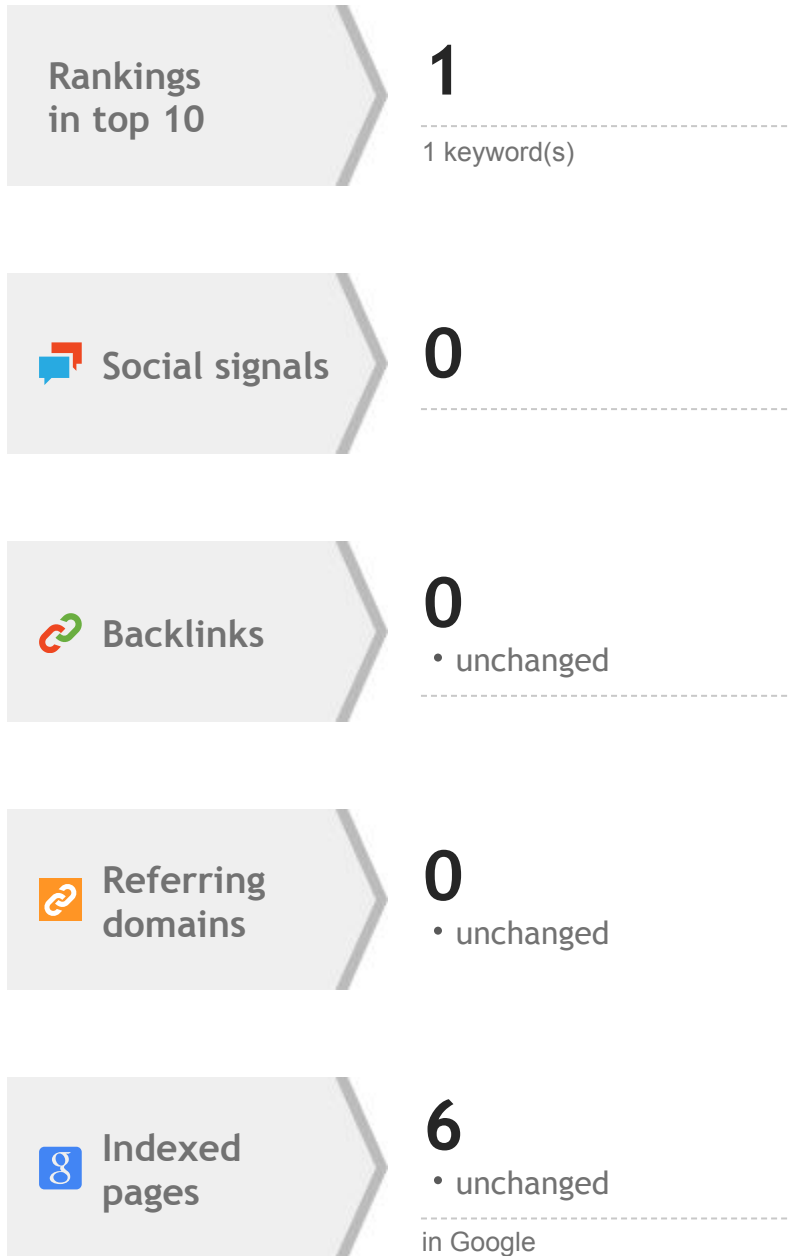
Website Optimization Report

February 24, 2014

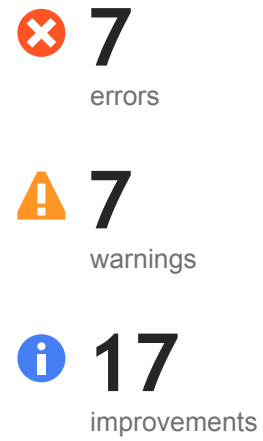
Website: <http://www.MIOSITO.it/>

Sommario

Metrics



Errors and warnings



Website

<http://www.hotel-cristina.org/>

 Age

-

 IP address

62.149.142.59

 Country

 **ITALY**

 Average load time

-

 Google PR

1

 Alexa Rank

N/A

Pages crawled in-house

7

Total keywords in project

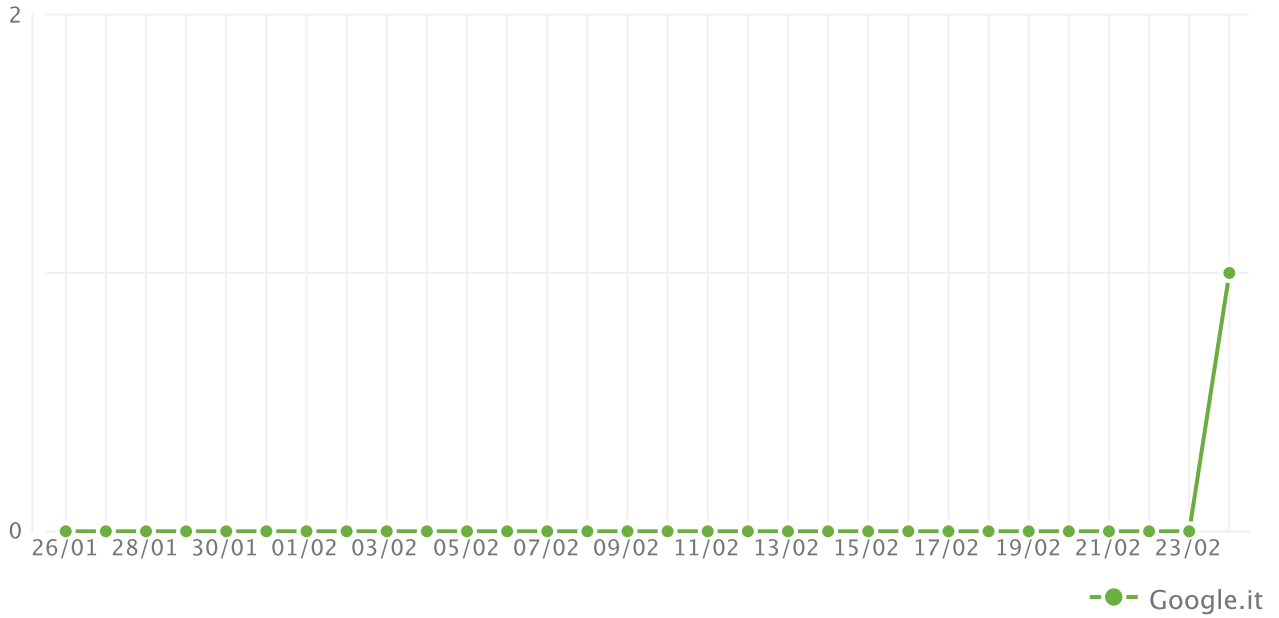
5

Search Engines

 **Google.it**

Keywords in top 10

Number of keywords ranking in top 10



Keywords ranking in top 10 - list

Keyword	Current	Old	Change
Google.it			
keyword	7	-	↑

Scostamenti Keywords

 **Google.it**

↑ 3 ↓ 0 • 2







Keyword	Current	Old	Change
↑ Moved up			
keyword 1	33		↑
keyword 2	31	-	- ↑
keyword 3	7 -		↑ -
↓ Moved down			
<i>No change registered</i>			

Keywords fuori dalla top 10

Rankings for keywords not found in top 10

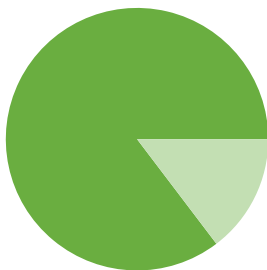
Keyword	Current	Old	Change
Google.it			
keywords 1	31		↑
keywords 2	3	-	↑
keyword 3	-	-	-
keyword 4	-	-	-

Segnali Sociali

Social network	Signals	Monthly visits
 Facebook	27 (100%)	-
 Twitter	0 (0%)	-
 Google	0 (0%)	-
 Delicious	0 (0%)	-
 StumbleUpon	0 (0%)	-
 Diigo	0 (0%)	-

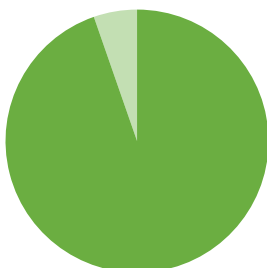
Backlinks

Text vs image backlinks



- 64 (85.3%) text backlinks
- 11 (14.7%) image backlinks





Dofollow vs nofollow backlinks



- 71 (94.7%) dofollow backlink(s)
- 4 (5.3%) nofollow backlink(s)

Backlinks - Riferimenti geografici

Top countries

Country	Referring domains	Backlinks
 United States	11 (50%)	28 (37.3%)
 Russian Federation	2 (9.1%)	23 (30.7%)
 Italy	7 (31.8%)	22 (29.3%)
 Finland	2 (9.1%)	2 (2.7%)

Top TLDs

TLD	Referring domains	Backlinks
.com	16 (72.7%)	44 (58.7%)
.ru	2 (9.1%)	23 (30.7%)
.it	4 (18.2%)	8 (10.7%)

Backlinks - Riferimenti per Page Rank

Linking sites grouped by PageRank (of homepage)

Google PR	Referring domains	Backlinks
PR10	0 (0%)	0 (0%)
PR9	0 (0%)	0 (0%)
PR8	0 (0%)	0 (0%)
PR7	0 (0%)	0 (0%)
PR6	0 (0%)	0 (0%)
PR5	0 (0%)	0 (0%)
PR4	0 (0%)	0 (0%)
PR3	0 (0%)	0 (0%)
PR2	5 (22.7%)	6 (8%) 100% dofollow
PR1	1 (4.5%)	1 (1.3%) 100% dofollow
PR0	0 (0%)	0 (0%)
N/A	19 (86.4%)	68 (90.7%) 94.1% dofollow

Backlinks - Riferimenti a siti con alto Page Rank

Linking sites with the biggest PageRank (of homepage)

Referring domain	Google PR	Backlinks
http://www.happi.com	5	1
http://happi.com	5	1
http://gragraphic.it	4	3
http://www.gragraphic.it	4	3
http://www.fashionitalianstyle.com	4	3
http://www.gcimagazine.com	4	2
http://www.gragraphic.com	4	2
http://www.novaratoday.it	4	1
http://novaratoday.it	4	1
http://gragraphic.com	4	1
http://www.mujeresdeempresa.com	4	1
http://mujeresdeempresa.com	4	1
http://www.kampaamotarvike.com	3	1
http://vendetutti.com	2	8
http://www.vendetutti.com	2	8
http://www.kampaamokauppa.com	2	1
http://dev.happi.com	2	1
http://napukmaxep.ru	1	12
http://www.napukmaxep.ru	1	11
http://www.trovacuole.com	1	11

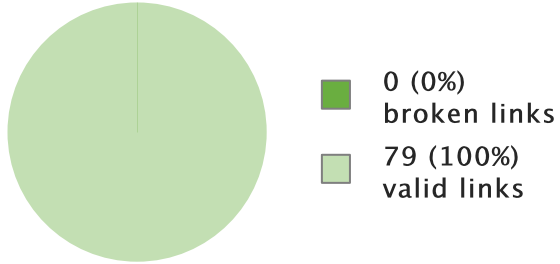
Pagine più linkate

Pages of the website that are most often linked to

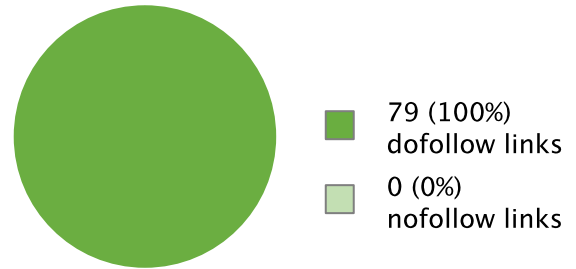
Page URL	Backlinks	Top anchor/alt text	Referring domains
http://www.cosmeticcenter.it/	68 (90.7%)	Cosmetic Center srl	22
http://www.cosmeticcenter.it/index.php?option=com_content&view=	4 (5.3%)	cosmetic center - shot - shot exclusive salon - shot professional hair ...	1
http://www.cosmeticcenter.it/index.php?option=com_content&view=	1 (1.3%)	cosmetic center - shot - shot exclusive salon - shot professional hair ...	1
http://www.cosmeticcenter.it/index.php?option=com_content&view=	1 (1.3%)	cosmetic center - shot - shot exclusive salon - shot professional hair ...	1
http://www.cosmeticcenter.it/index.php?option=com_content&view=	1 (1.3%)	cosmetic center - shot - shot exclusive salon - shot professional hair ...	1

Links in uscita

Broken links



Nofollow vs dofollow links



Stato pagine sito

HTTP Response codes

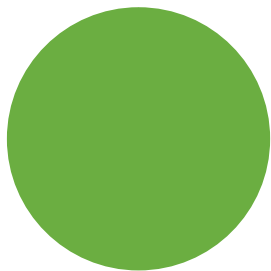
HTTP code	Pages
1xx (informational)	0 (0%)
2xx (successful)	7 (100%)
3xx (redirection)	0 (0%)
4xx (client error)	0 (0%)
5xx (server error)	0 (0%)

3xx redirects

This chart contains no data.

Robots

Robots restrictions



- 7 (100%) page(s) are open for indexing
- 0 (0%) page(s) have robots restrictions

Restriction methods

- 0 page(s) restricted by robots.txt
- 0 page(s) restricted by noindex X-Robots-Tag
- 0 page(s) restricted by noindex meta tag

Struttura del sito e contenuti

Indexing and crawlability

✓	Pages with 4xx status code	0
✓	Pages with 5xx status code	0
i	404 page set up correctly	Yes
⚠	robots.txt file present	No
⚠	.xml sitemap	No
i	Pages restricted from indexing	0

Redirects

✓	Pages with 302 redirect	0
i	Pages with 301 redirect	0
✓	Pages with meta refresh	0
i	Pages with rel="canonical"	0

Encoding and technical factors

✓	Pages with Flash	0
✓	Pages with frames	0
⊖	Average site loading time	-
⚠	"Heavy" pages	1
i	Hosting country	Italy


URLs

✓	Dynamic URLs	0
✓	Too long URLs	0

Links

✓	Pages with too many outgoing links	0
✓	Broken links	0
i	Dofollow ext. outgoing links	15

Content

 Empty title tags	0
 Duplicate titles	7
 Too long titles	0
 Empty meta description	0
 Too long meta description	0
 Thin-content pages	4